

## **Launching a company**

The Documentation and Information Center "Ion Murgeanu" from "Marcel Guguianu" Technological High School, Zorleni hosted on February 9th, 2023, the activities: "A Successful Entrepreneur!" and "The official launch of the exercise firm Mieris S.R.L. ZORLENI", coordinated by Nelia Iosub.

The activities are part of the thematic activity plan of the strategic partnership project in the school field - projects only between schools, with the title: "ENTERpreneurs in EUROPE" - 2022-1-BG01-KA210-VET-000082022, financed by the European Commission, through the Erasmus+ programme. This project is implemented by Iftemie Tamara-Elena - project coordinator, together with the project team: Gîndu Liviu, Darie Vasilica, Gheorghiuță Maria Denis, Timofciuc Florina, Purice Francisca and the students who are part of the target group.

The establishment of the training company Mieris SRL represents an innovative form for the instructional-educational process, with the general objective - developing the entrepreneurial spirit by familiarizing students with the specific activities of a real company. Thus, a maximum approach to practical training and the development of an entrepreneurial, interdisciplinary thinking is achieved, in which the ability to work in a team and independently, the desire to achieve and make decisions, flexibility and language skills are promoted.

To encourage entrepreneurship among students, a family of successful local entrepreneurs from the town of Zorleni was invited, who managed to turn a passion into a business. The Coșeru family loves bees, and the completely natural products that come from the wealth of nature. This wonderful family took as model the power of work and diligence, the patience, the way of organization and communication of bees, dealing with the production, processing and marketing of bee products. We hope that the Coșeru family will be a model, an example, a source of inspiration in entrepreneurship for students.

The guest answered the question "What is the key to success?" as follows: "As for the <<key to success>>, the answer depends on several factors, such as the level of prior preparation, the amount you have to invest, the time you allocate, how much passion you put into the business, the experience of other businesses that have preceded beekeeping, the ability to develop a beekeeping Network, business strategies and values acquired in life. And, just as important, the ultimate goal you have with the business. Most do it just for the money and they give up in the first years. Few do it with a long-term vision and only some do it with passion. For me, success means health, harmony in the family, satisfaction in the profession, but above all the impact on those around me. When you have these, everything else follows naturally. Beekeeping is like relaxing in the middle of nature."

The activities concluded with a wish of success in implementing the project and in developing key skills in the field of entrepreneurship!

You can find the post about this activity on the Facebook page of Liceul Tehnologic  
“Marcel Guguianu”, Zoleni, at:  
<https://www.facebook.com/liceul.marcelguguianu/posts/6259882104042934>